# Press Release

**For Immediate Release** **September, 2008**

## Mattress Warehouse celebrates 25th Anniversary with new showrooms in Columbus, Ohio.

Winfield, WV – Officials at Innovative Mattress Solutions, LLC announced the location of its new retail showrooms in the Columbus area at the following: Gahanna, Upper Arlington, Grove City, Hilliard, and Columbus. The showrooms will operate under the Sleep Outfitters™ name and will give the company seventy-five locations throughout Ohio, West Virginia, Kentucky and Indiana.

Kimberly Brown-Knopf, president of Innovative Mattress Solutions, LLC, indicated the move was a positive for the company and the region. The company has experienced a great deal of growth and expansion in the past two years. Founded in 1983 in Charleston, West Virginia, Sleep Outfitters and Mattress Warehouse™ had grown to 20 locations throughout Ohio, West Virginia and Kentucky by 2003. By early 2004, through a series of three acquisitions, the company had virtually doubled in size and expanded their presence in those states. "We now operate as Sleep Outfitters™ and Mattress Warehouse™ in a four state area and employee over 250 people in sales, operations and corporate support functions," continued Knopf.

The new ™ showroom will feature a large selection of name brand mattress sets from Sealy, Serta, Stearns & Foster, Spring Air, Kings Down, Simmons and Tempurpedic. In addition to a large selection of traditional, innerspring mattresses, the company also carries many new and innovative sleep systems including latex foam and visco-elastic foam. Mattress Warehouse will also offer complete beds, electric adjustable beds, and bedding accessories.

Mattress Warehouse-Sleep Outfitters was established by Knopf in South Charleston, West Virginia in 1983. Since that time the company has grown to 70 locations and five major distribution centers throughout West Virginia, Kentucky, and Ohio. The company has been nationally recognized with several awards from the home furnishings industry – namely the "West Virginia Sealy Dealer of the Year" for several years running. In addition, Kim Knopf was recognized as an

Ernst & Young, "West Virginia Entrepreneur of the Year" nominee in 1995, as well as being a profiled Young Gun for West Virginia Executive Magazine in 2000.

More information can be obtained on the web at www.MattressWarehouse.com.

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Kimberly Brown-Knopf is available for interviews, quotes or sound bites.

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