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Press Release

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IMS Donates over 60 beds to Habitat for Humanity in 2008

Winfield, WV- Innovative Mattress Solutions, operating under the names of Sleep Outfitters and Mattress Warehouse has donated over 60 beds in the tri-state area in 2008.

IMS, owned by Kim Knopf donates a bed to each Habitat home that is built in West Virginia, Kentucky, and Ohio. The company operates over 75 stores in those states and wanted to make a contribution in the communities they are a part of. "We researched many worthwhile charities before we chose to partner with Habitat" said Knopf. "Providing shelter and in our case bedding, seemed like a natural fit for our employees and company."

In addition to the donation of bedding, employees also donate their time volunteering to help build the homes. With over three hundred employees, it is a company goal to get as many people involved as possible. "Our staff and I believe that every family deserves a good night's rest, it is a part of our mission statement and we are extending that into our charitable contributions" Knopf said.

The partnership began in May 2008 and is valued at over \$100,000 annually.

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